

# Presentation

We can help  
you with:

Roof  
Replacement

2024



KlausRoofing

Klausroofinginfo  
@gmail.com

719-290-5239



GOOGLE  
GUARANTEED

## OUR MISSION:

To provide all of our customers with,  
1. Exceptional roof replacements  
2. Outstanding customer experience  
3. Absolute peace of mind



PREFERRED  
CONTRACTOR

# Introduction

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Is it safe to say you would like to hear how we can help you through this process, make it **easy** and all you have to do is pick colors?

We want you to know right out of the gate that you can choose any roofing company. In the end, you need to go with your gut.

## 3 Easy Steps

1. Discover

2. Educate

3. Partner

How did you find out about us? Were you referred?

“We’ve Got You Covered”



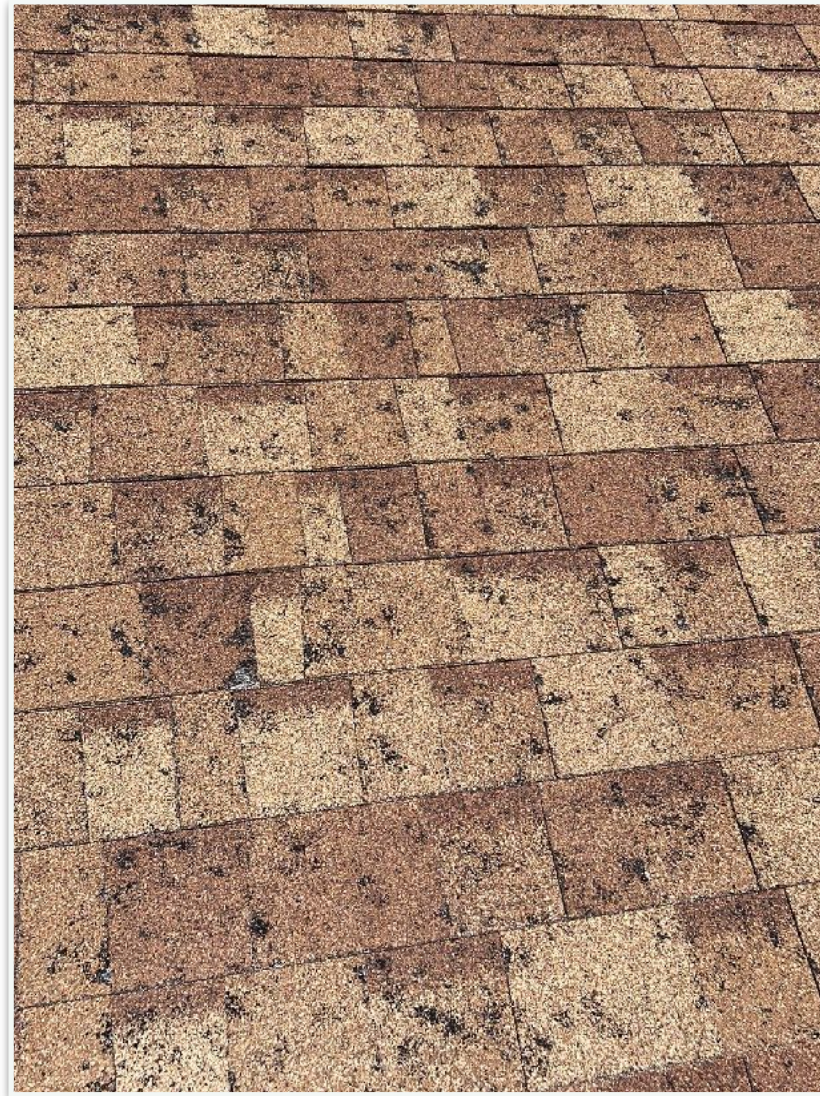


# 1. Discover- Roof Hail Damage



2" Hail Stones

This Is What We  
and Insurance  
Adjusters Look For  
as Hail Damage for  
an Insurance Claim.



Shingle Damage



Vent Damage

\*CompanyCam photo albums

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# Questions & Concerns

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## **Most Common Concerns**

- **Trust, Needs, Money**
- Roof issue forced upon
- Overwhelmed
- This is a hassle
- Condition of roof?
- Where to start?
- Who to trust?
- Knowledge of insurance?
- What roofing products?
- Quality?
- Warranties?
- Longevity of company?
- Happiness?
- Your specific questions?

**What is most important to you during this time?**

**Have you done a lot of home improvement projects?**

What did you like?

What didn't you like?

**Have you filed an insurance claim yet or ever?**

**Have you done a lot of research on other roofing companies?**

**Are there any looks you would like to change right now?**

**What is your project time frame?**

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# 2. Educate- Company Story

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## **Jeff Klaus- Founder/ President**

- Graduate of Texas A&M University
- Housing Industry 28 yrs since 1995
- Founded Klaus Roofing in 2015
- Strong Mission and Vision for Klaus Roofing and Customers
- Community and People Growth Focused
- Changing the Roofing Industry



“We’ve Got You Covered”



# Our Why

**MISSION:** We provide homeowners with Exceptional roof replacements, Outstanding customer experience and Absolute peace of mind.



**KLAUS:** Means~ The people's victory. Someone who serves his community and devotes himself to the greater good. **It's In Our Name!**



**COMMUNITY:** We have a strong sense of Community and Culture. We support these organizations and more.



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# Setting Industry Standards

- Holds A D-1 Roofing License With PPRBD
- Properly Insured With \$1MM General Liability Policy
- Google Guaranteed
- A+ Rating With The BBB
- Certified Contractor With Owens Corning & GAF.
- Multi-Award Recipient For Excellent Customer Service



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# Stellar Reviews

## What Our Thrilled Homeowners are Saying About Us...

“Efficient. Helped with Insurance. Great job with crew and owner. Would use again and highly recommended to me and from me!!”

Jen H.



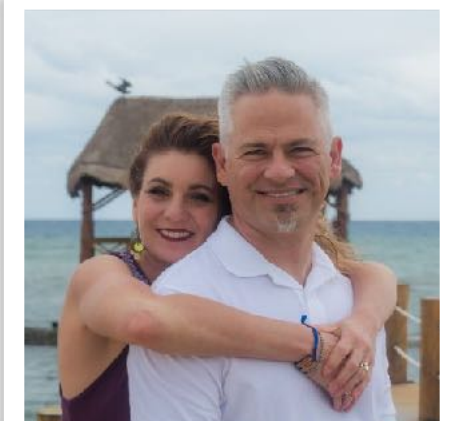
“Klaus Roofing has done numerous roof inspections, given bids, and repaired and replaced several roof for me and my clients. Jeff Klaus is ethical, upfront with all pricing, sticks to the bid, and gets the job done on time. He does a fantastic job of communicating with me and my clients along with working diplomatically with the insurance adjuster. I always recommend Klaus Roofing for their ethics, efficiency, and quality of workmanship. The job site, is clean and safe at all times, workers are polite, and follow-up documentation such as warranties are delivered immediately. Keep up the great work, Jeff Klaus!!!!”

Lorie S.



“Jeff and his team did a great job. Clear communication throughout the project, the crew was punctual and did a excellent job. Highly recommend them.”

Mark T.



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# Our Reputation

130+ 5 Star Reviews!

Angie's list **Angi**



**GOOGLE  
GUARANTEED**



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# Multi-Certified Roofing Contractor

## Klaus Roofing Meets All Criteria

- Has operated under the same business name for a minimum of two years
- Carries at least \$1MM in General Liability Insurance
- Has been screened for financial stability and customer service
- Has been screened with personal and business background checks
- At least an “A” rating with the BBB
- Has continued education on manufacturers products
- This is good for you, for us to backed by Nat'l brands



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# Your Protection

## 2 Types of Warranties

1. Manufacturer Warranties:  
Range from 30-50 years  
depending on shingle  
selection
2. Workmanship Guarantee:  
\*Standard from Klaus Roofing

\*You can add 2 additional years  
of workmanship for your  
referrals.



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# Insurance Claims

## We Know The Insurance Process

- We have great relationships with all insurance companies.
- We know their exactimate pricing software and how to use it. Must work with their numbers.
- We work along side Insurance Adjusters (estimator).
- We can work for you with your insurance company.
- We know how the supplemental process works (should you need it).
- We can handle all your claim paperwork.



**What do think of what we have discussed so far?**

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# Top 10 Tips On Selecting A Quality Roofing Contractor

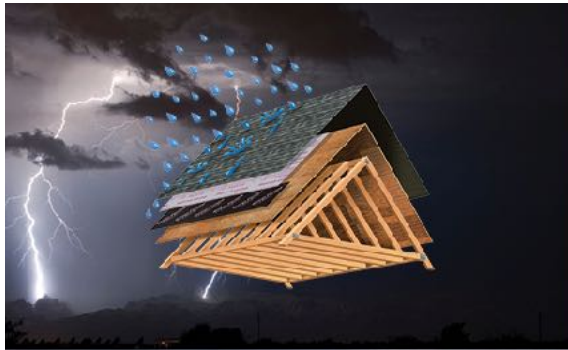
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- 1. Locally Operated and Family Owned: Yes!** We live and do business right here in Colorado Springs, CO.
- 2. Licensed in Your State: Yes!** We hold a D-1 licensed with Pike Peak Regional Building Department. #21388.
- 3. Experience: Yes!** Over 29 years combined experience in the Home Improvement and Roofing Industry.
- 4. Warranties: Yes!** 5 Year Workmanship Guarantee and Manufacturer Warranties 30+ year.
- 5. Certified Contractor:** We are certified by national shingle manufacturers like Owens Corning and GAF, This gives you comfort knowing we're back by them with a rigorous acceptance process.
- 6. Insurance Claim Assistance: Yes!** We have great relationships with all Insurance Companies so that your claim will go as smoothly as possible. We work with USAA, Farmers, Liberty Mutual, SafeCo, State Farm and many more.
- 7. Properly Insured: Yes!** We carry a \$1MM General Liability Insurance with Obsidian Specialty Insurance Company.
- 8. Products and Pricing: Yes!** We offer you the latest and best name brand roofing products, and with a **detailed** estimate.
- 9. References: Yes!** We have over 130 5 Star Reviews on Google, BBB, Angie's List, Guild Quality and more all with happy and satisfied homeowners.
- 10. Trustworthy: Yes!** No high-pressure sales. Due to years of being in the Home Improvement Industry, we have all documentation to help you feel comfortable with choosing Klaus Roofing.

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# Total Roof Protection System



**1**  
**SEAL.**

**Create a barrier against ice and water infiltration.**

Powerful two-part protection helps keep moisture away from the roof deck.



**2**  
**DEFEND.**

**Helps protect against daily exposure to the elements.**

Three kinds of shingles work together for specialized protection on each part of the roof.



**3**  
**BREATHE.**

**Creates a balanced airflow in the attic.**

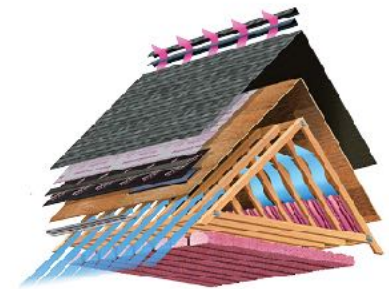
Proper ventilation helps manage temperature and moisture under the roof.



**+COMFORT.**

**Adds comfort and energy performance.**

Bring attic insulation up to current recommendations for a more comfortable home year-round.



Want to learn more about the complete roofing system?

[SEE HOW IT WORKS](#)

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# Total Roof Protection System

## Klaus Roofing- Standard Roof System

- Synthetic Underlayment- Highest Quality
- Plastic Tab Nails on Underlayment- Best
- Leak Barrier- Best Protection
- OC Starter Strip on Rakes & Eaves- Straight
- OC Duration Shingles- Limited Lifetime
- 5-6 Nails Per Shingle- Higher Wind Rating
- Metal Turtle Vents- No Holes From Hail
- Metal/ Rubber Pipe Jacks- Longer Lasting



## Other Roofers

- Low quality tar felt
- Staples for felt
- Valley metal only
- 3 Tab shingle as starter strip
- Low quality shingles 30 Yr
- 4 nails per shingle
- Plastic turtle vents
- Rubber pipe jacks

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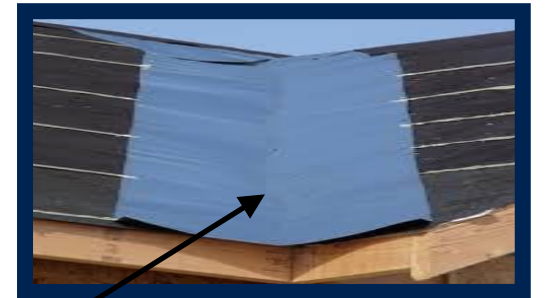
# Total Roof Protection System Cont.



Underlayment

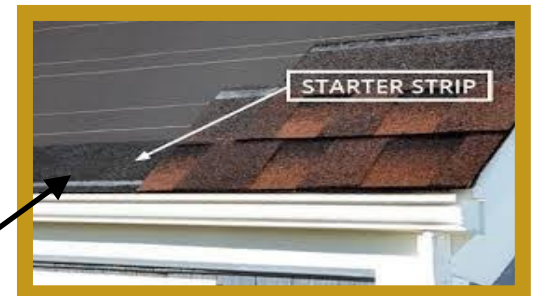


Plastic cap nails

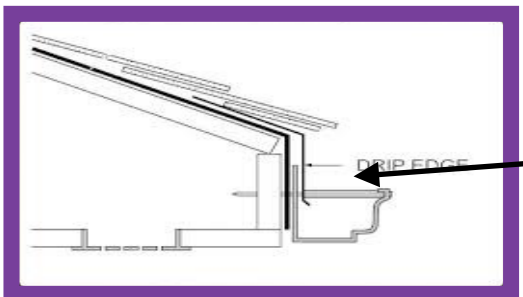


Drip Edge

Ice and Water Shield

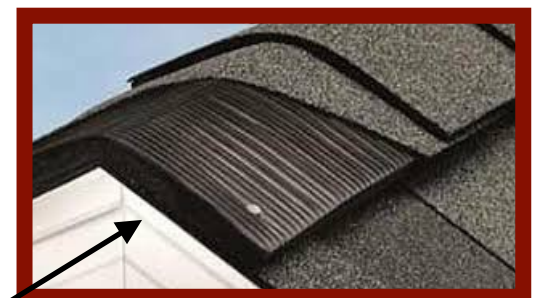


Valley metal



Drip edge

Starter Shingle



Shingles

Pipe jacks



Ventilation





# Shingle Styles

DesignEyeQ

**FIND YOUR  
STYLE**

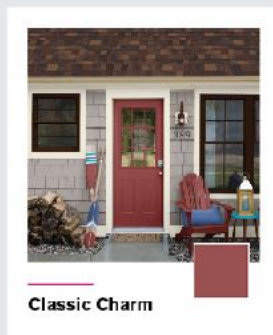
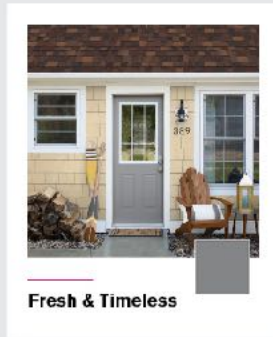


WARM TAUPE & SAND DUNE  
TruDefinition® Duration® Designer Shingles



Roof and color pairings let your personal style come alive.

See more inspired color pairings  
[roofingfashioncolors.com](https://www.owenscorning.com/en-us/roofing/roof-visualizer)



<https://www.owenscorning.com/en-us/roofing/roof-visualizer>

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# Choose Your Shingle Preference

## Shingle Options Examples

1. Oakridge 30 Year Shingle  
(Good)



2. Duration Limited Lifetime  
Shingle (Better)



3. Duration Storm Limited  
Lifetime Shingle. Class 4/  
A Fire Rated (Best)

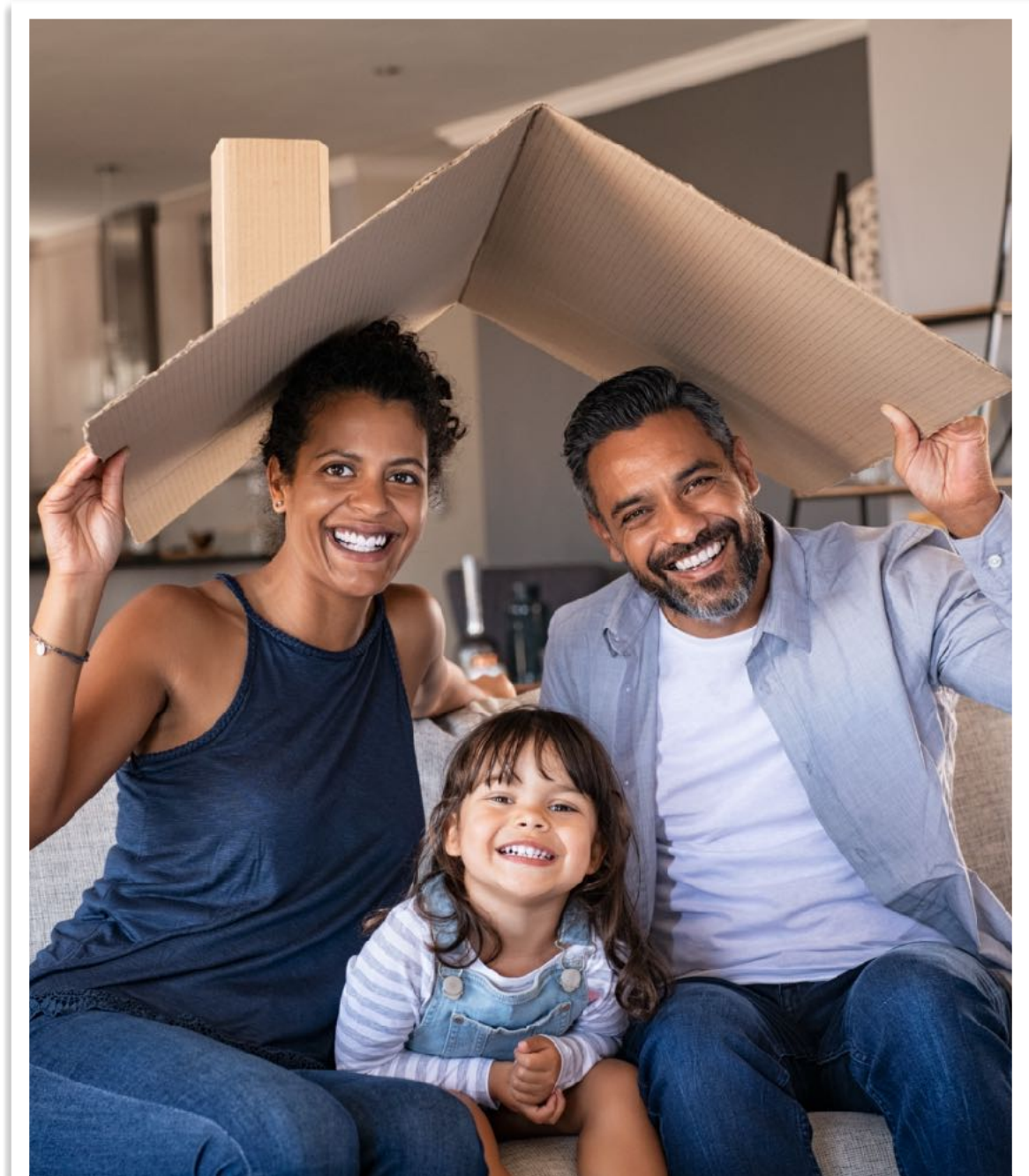


4. Woodcrest “Presidential Style”  
Limited Lifetime Shingle.  
Class 4/ A Fire Rated (Best)



# 3. Partner- Want To Know The Next Step?

- **Start-** Agreement And Communication Process
- **Schedule-** All Work To Be Completed, From Insurance Claim Paperwork. Emailed To You
- **Pull Permit-** Regional Building Dept. Email The Copy To You
- **Delivery-** Materials On Your Roof, Deposit 1st Check
- **Crew-** Experienced, Follow OSHA Guide Lines
- **Protection-** Sea of Blue Tarps
- **On Site-** KR Representative Visit With You
- **Clean Up-** Like None Other
- **Finalize-** Walk Through, Collect Balance
- **Inspection-** Regional Building Dept. Email The Copy To You



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# Your Estimate/ Claim Will Include

- **So far does Klaus Roofing sound like a company you'd want to do business with?**
- Personalized Estimate/ Insurance Claim
- Upgraded Class 3 Shingle As Standard
- Class 4 Optional Upgrade
- Workmanship Guarantee
- Electronically Signed Agreement
- Provide Support with Your Insurance Company (As Needed)
- Excellent Communication Throughout Project
- Dedicated Team To Your Satisfaction



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# Your Roof Estimate/ Claim

Your  
Personalized  
Estimate

## Typical Roof Materials

1. Tear Off
2. Owens Corning Duration Shingles
3. Hip and Ridge Shingles
4. Starter Shingles
5. Synthetic Underlayment
6. Pipe Jacks
7. Prime and Paint vents/ jacks
8. Roof Vents
9. Valley Metal/ Ice & Water Shield
10. Flashings
11. Drip Edge
12. Furnace Cap
13. Haul Debris
14. Roof Accessories
15. Delivery
16. Permit



OC BROWNWOOD

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# Your Roof Estimate/ Claim

## **GOOD**

### **Includes:**

Base Shingle  
Total Protection System  
Upgraded roofing materials  
Workmanship Guarantee

**Total: \$0**

### **Optional Items:**

Gutters & DS: \$0  
Whirly birds: \$0  
Ridge Vent: \$0  
Intake vents \$0

## **BETTER**

### **Includes:**

**Upgraded Class 3 Shingle**  
Total Protection System  
Upgraded roofing materials  
Workmanship Guarantee

**Total: \$0**

### **Or Your Insurance Claim Paperwork**

Total: \$0 TBD once paperwork received  
Option Class 4 Shingle: \*\$45 per square

## **BEST**

### **Includes:**

**Upgraded Class 4 Shingle**  
Total Protection System  
Upgraded roofing materials  
Workmanship Guarantee

**Total: \$0**

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# Financing Available

- Service Finance Company, LLC is a nationally licensed sales finance company
- Approved FHA Title I Lender.
- Primary lender providing installment loan solutions for qualified borrowers with favorable consumer interest rates and extended repayment terms.
- Program strives to produce low monthly payments.



## Multiple Plans

- 6 Months 0 Interest 0 Payment
- 12 Month Deferred Interest
- Fixed Interest 60 Months

\*Financing for upgraded Class 4 shingles and more\*

For more information about Service Finance visit us at <https://klausroofingcolorado.com/financing-options/>

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# Roof Referral Program

**Refer Us To Your Neighbors, Friends And Family And Get Rewarded. Fill Out Our Online Form And Get Automatically Entered To Win This Season's Fabulous Prize!**

**– Beats Studio Buds True Wireless Noise Cancelling Earbuds –**

**How Does The Klaus Roofing Referral Rewards Program Work?**

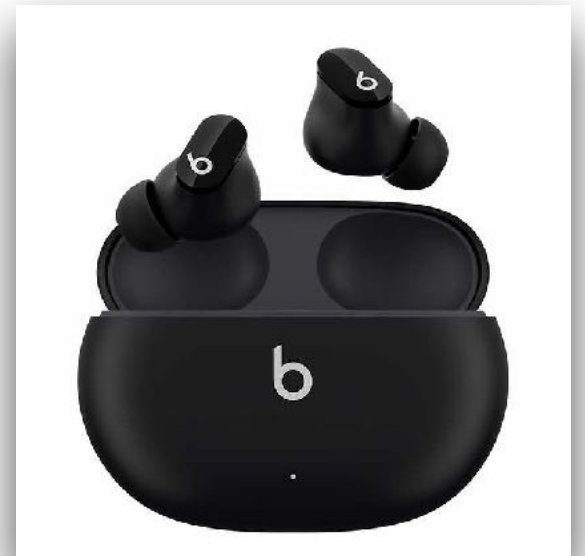
- 1. Leave Us A Review:** on [Google](#).
- 2. Refer Us:** Contact us with your referrals' name and phone number and we'll give you a \$25 gift card for each one right away!
- 3. Enter To Win:** Fill out your referral(s) on this form as well and enter yourself to win this season's Referral Rewards Program Prize!
- 4. You Get Rewarded:** If you're chosen in this season's drawing, you win the latest grand prize!

**1 Referral = 1 Entry**

**\*\*Added 2 years on Workmanship Guarantee or Register Warranty\*\***

For more about our referral program visit us at  
<https://klausroofingcolorado.com/roofing-referrals/>

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# Did We Miss Anything?

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## Common Concerns

- Not sure I have all my questions answered
- Need to think about it
- Need to talk with my significant other first
- I'll call you after (another bid, etc.)
- Deductible questions/ \$
- Wait and see (insurance response etc.)
- Don't want to sign anything yet

“We’ve Got You Covered”



# Thank you!

## Are You Ready To Get Started?

Klaus Roofing Contact Info:

719-290-5239

Email:

[klausroofinginfo@gmail.com](mailto:klausroofinginfo@gmail.com)

Website:

<https://klausroofingcolorado.com>



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